

Mark West Area Chamber of Commerce and VISITORS CENTER



The Lark

June 2009
Volume XIII Issue 6

BRINGING BUSINESS & THE COMMUNITY TOGETHER!

4787 Old Redwood Highway, Suite 101, Santa Rosa, CA 95403 707.578.7975
Office Hours: Mon - Fri 10am - 4pm www.markwest.org markwest@markwest.org

ANNUAL DINNER AT VINTNERS INN ON JULY 10, 6 PM

Chamber members and their guests are in for a treat at this year's **Annual Installation Dinner on July 10th**. New Member **Vintners Inn** will be our host for the evening, and they are providing a wonderful meal, hand-selected wines and a beautiful setting for our celebration. Starting with hor'doeuvres under the tent, there will be a sit down dinner with wine at your table.

Our guest speaker will be **Audrey Stevens, Director of the VA Medical Center**, which will soon be opening a facility in North Sonoma County near the Airport. We will also hear from **California's Junior Miss 2009, Lauren Xie**, who hails from Sonoma County and is an accomplished concert pianist. Tickets are \$40 per person - \$75 per couple. Call the Chamber office to reserve your seats! Or, pay online at **markwest.org**.



Lauren Xie
California's
Junior Miss 2009

CHAMBEREE THURSDAY, JUNE 4, 4PM - 7PM

Join eight northern Sonoma County Chambers at our first combined Chamberee Networking Event at the Pacific Coast Air Museum! Treat yourselves to delicious food and wine provided by local merchants. Plus, learn more about our "sister" chambers - and their members! Network, Network, Network! **Space is limited, please RSVP at markwest.org.**

LARKFIELD SHOPPING CENTER 50TH ANNIVERSARY CELEBRATION

starting Friday, June 5 and every Friday and Saturday throughout June

Visit your local Larkfield Shopping Center merchants during the month of June to celebrate this very special occasion! Events are scheduled every Friday and Saturday during the month of June starting on June 5th.

COMMUNITY CALENDAR



Social hosted by
AutoBahn - page 2 & 3

AFTER HOURS BUSINESS SOCIAL

Hosted by **CHANCELLOR PLACE OF WINDSOR** 5:30pm-7:30pm
907 Adele Drive, Windsor

Bring your business cards

CHAMBEREE RSVP at **markwest.org**
at Pacific Coast Air Museum

Thursday, June 4
4pm - 7pm

LARKFIELD CENTER 50TH ANNIVERSARY
Ribbon Cutting & Cake!

Friday, June 5
12 Noon

RIBBON CUTTINGS

Goodwill Industries, 9098 Brooks Road South, Windsor 11:30 am
Cloverleaf Ranch, 3892 Old Redwood Hwy., Santa Rosa 12 noon

Thursday, June 25

INSTALLATION DINNER at Vintners Inn

Friday, July 10
6pm

RSVP Now - join us for an update on local issues and a very special dinner!
Cost is \$40 per person / \$75 per couple (includes gratuity and tax)

Our Mission:
The Mark West Area Chamber of Commerce is organized to advance the economic well-being and uniqueness of the Mark West Area so that its citizens and all areas of its business community shall prosper.



Jim Bajgrowicz,
President

The next Board of Director's meeting is June 9 at Grace Fellowship, 608 Larkfield Center 11:30 am - 1:00 pm



John Essman, Sonoma CONNECTION, Shawna DeGrange, Cloverleaf Ranch
Max McDonald, AutoBahn

PRESIDENT'S THANKS

We, as a Chamber, have had one of our very best years, if not the best. And that is thanks to the many hard working people in our office, on our Board of Directors, our numerous committees, and our members!

First and foremost are our Office Manager, Pat Morelli, with her staff of Assistants and Volunteers, Dee Gutmann, Joyce Partington, Pat Dearmin, Janet Bergman and President Elect, Walt Smith. Without these wonderful people, our office would not run in the efficient manner it currently does.

When you talk about a participatory Board of Directors, that is exactly what this Chamber is blessed with. They roll up their sleeves the first chance to help. And therefore I must again thank Dana Eisiminlger, Pat Dearmin, our Secretary, John Essman, our Treasurer, Tony Gerald, Head Ambassador, Will Brodt, our VP of Public Relations, Laura Buhner, Brian Molsberry, Stephanie Munson, Bran Pighin, Sue Sloat, and Doug Williams! They never back down from a challenge.

And we would be remiss if we failed to mention volunteers Kathleen Palmer, Lisa Cannon and Daryl Anderson along with the many others who serve on committees or volunteer in one way or another.

On behalf of the Mark West Area Chamber of Commerce, and as President, THANK YOU, ALL very much!

Sincerely, Jim Bajgrowicz, President

AUTOBAHN HOSTS A VERY ENJOYABLE SOCIAL FOR OUR MEMBERS

Our after-hour's business social for May was hosted by Max McDonald's AutoBahn Auto Detailing located on Airway Drive. Very pleasant weather along with plenty of delicious appetizers and beverages provided a great setting for our members to promote their businesses. Chamber Ambassador Kimberlee Anderson from Assets Insurance & Investments served as Master of Ceremonies for the evening and introduced Max to the many guests in attendance.

Max told everyone about AutoBahn and explained that from the time he started his business in 1981 he has seen many competitors come and go and attributes his success and longevity to consistently offering the best service for a very reasonable price. Max said AutoBahn specializes in custom auto detailing including exterior, interior, engine detailing, odor control treatment, dent removal, paint touch up, and windscreen repair and replacement.

continued on page 3

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AUTOBAHN HOSTS A VERY ENJOYABLE SOCIAL FOR OUR MEMBERS

continued from page 2

All services performed on anything from cars, trucks, boats, motor homes and big rigs are backed by the AutoBahn 100% guarantee. Max said that he just recently started a limousine service. Max said that no matter if you're in need of an auto detailing or limousine service, he takes pride in your ride.

A new member plaque was presented to Elaine Holtz and Ken Norton from Pre-Paid Legal Services. Elaine and Ken talked about their business and explained what Pre-Paid Legal Services offers in the way of affordable and quality legal representation and services.

Chamber Ambassador Kathleen Palmer from Sonoma Connection reminded everyone of many upcoming Chamber activities, including our always fun and exciting annual dinner which takes place July 10th at Vintner's Inn.

Our 50/50 raffle of \$70.00 was won by our host Mr. Max McDonald from AutoBahn. Congratulations Max! The business drawn from the Pot of Gold was Hunter Prestige Properties. Unfortunately for Julie Hunter or anyone at Hunter Prestige Properties they were unable to have a representative attend the social which means \$20.00 will be added to next month's Pot of Gold drawing for a total amount of \$80.00!

Besides a complete automotive detailing donated by AutoBahn, prizes for our business card drawing were donated by Lace Rosalie Moore, Sonoma County Airport Express, and Dian and Tom Nunes from TD & Associates who donated two prizes that evening. Winners drawn were Shawna DeGrange from Cloverleaf Ranch, Jerry Hankins from Hankins Travel, Walt Smith from Just Transportation, Carol Goshorn from Events Unlimited and Kathleen Palmer from Sonoma Connection.

Congratulations to our winners and thank you to our donating businesses and of course a truly big thank you to Max and the staff at AutoBahn for treating us to such a nice social.

contributed by Anthony Gerdali, Head Ambassador

Darvin Goodrum, Advent Office Furniture, Anthony Gerdali, SC Airport Express, guest Judith Hill

More photos at MarkWest.org/MaySocial2009

MAY SOCIAL
Hosted by
AUTOBAHN



Max McDonald & fiancée Jammie, AutoBahn



Max McDonald, AutoBahn, Kellie & Sam Metz, Assets Insurance



Lisa Cannon, Job Link, Skip Graham, GRP Wealth Strategies, Liz Corell, Pre-Paid Legal Ind. Assoc.



Lace Rosalie Moore congratulates winner Jerry Hankins, Hankins Travel. MC is Kimberlee Anderson of Assets Insurance.



Sonoma CONNECTION
John Essman
Kathleen Palmer
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Healdsburg, CA 95448
(707) 433-8774
info@sonomaconnection.com
www.sonomaconnection.com

Web Site Design • Search Engine Optimization
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BUSINESS-AFTER-HOURS-SOCIALS

- ┌ JUN 4 CHAMBEREE with Area Chambers: ┐
- └ 4-7PM PACIFIC COAST AIR MUSEUM ┘
- JUN 11 CHANCELLOR PLACE OF WINDSOR
- JUL 9 GOODWILL INDUSTRIES/JOB LINK
- AUG 13 VINTNERS INN
- SEP 10 AIRPORT EXPRESS/ACTION RENTS
- OCT 8 CAL AMERICAN WATER
- NOV 12 SONOMA EYEWORKS
- DEC 10 EXCHANGE BANK/MOLSBERRY MARKETS
- JAN 14 SCHEDULE NOW FOR 2010!

**20TH ANNUAL
WINE
COUNTRY
HARVEST
FAIRE &
BUSINESS
SHOWCASE
THURSDAY,
OCTOBER 15
4:00 – 8:00PM**

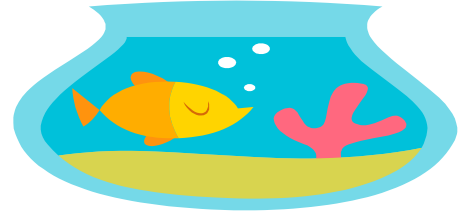
Download a
Tradeshow Application:
www.markwest.org



Interested in joining our
Ambassador Club?
Contact
Tony Gerald,
837-8700
tony@
airportexpressinc.com

Getting Ready for the 20th Annual Wine Country Harvest Fair & Business Showcase is both exciting and challenging. Here are some things to start looking at to help you have a successful, less stressful showcase. First of all remember this is going to be Fun and an opportunity to provide information about your products and services along with an opportunity for our community to get to know you and your business.

First things first, What's your budget? Included in the budget should be costs for staffing, literature and any special prizes you might want to give away. Be sure to include cost for a Fish Bowl, to collect business cards. This is important as it lets you know who stopped by and who you might follow up with. It is amazing how many know about that idea yet forget to bring the bowl.



Planning the booth design and signage sometimes takes more effort and is important to start exploring early. Are you going to offer special promotions and giveaways? How about Product demonstrations? High-tech displays and multimedia presentations are eye-catching but sometimes expensive and they may not be as cost-effective as a couple of well-trained staffers armed with fact-filled sales brochures, a useful give-away item and a smile.

Remember your toolbox, have some fun in getting it together. This is a great project to include your staff. This gives them a sense of excitement about participating and attending.

I know a lot depends on how much money you have to spend however I know from past experience the earlier you begin to plan the less costly it is. I don't have to tell you how much extra it costs when you wait until the last minute. Next let's talk about presentations. Also if you have any questions or need additional support give the Chamber office a call, they are happy to help.

contributed by Elaine B. Holtz nortonholtz.com

SHRIMP FEED SATURDAY, JUNE 6, 6PM - 8:30PM

Pacific Coast Air Museum's 4th Annual Shrimp Feed Fundraiser at the Finley Community Center. Dinner Tickets \$45. Call 575-7900.

And mark your calendars for the 2009 "Wings Over Wine Country" Airshow which will take place on Saturday and Sunday, August 15th and 16th, 2009, at the Charles M. Schulz - Sonoma County Airport.



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RIBBON CUTTING: CHANCELLOR PLACE IN WINDSOR

The Mark West Area Chamber of Commerce and Visitors Center welcomes Chancellor Place in Windsor with a ribbon cutting ceremony. Chancellor Place is an assisted living residence that provides a comfortable place to live with daily support services to older adults. The staff at Chancellor Place provides a personalized living experience to seniors who want to retain their independence but don't require skilled care provided by nursing homes. At Chancellor Place their goal is to help their residents stay as independent as possible while providing for them the services, activities and care they need to thrive.

Their mission is to "Enrich the lives of those we serve with compassion, respect, excellence and integrity". You can join them for their 'Friends for Life' happy hour every Friday at 4:00 p.m. - beverages and hors' d'oeuvres are served. For more information call 707-837-8785, on the web: www.brookdaleliving.com, or stop by 907 Adele Dr. Windsor, CA 95492.



Front: Chancellor Place residents and staff.
Center: Scott Carlson, Director, Sharon Gorelczenko, Sales & Marketing,
Back: Lisa Cannon, Job Link, Kathleen Palmer, Sonoma Connection, Pat Dearmin, Chamber Secretary, Barbara Wilson, Ambassador, Joyce Partington, Office Assistant, Don Wilson, Ambassador, Pat Morelli, Chamber Office Mgr., Stephanie Munson, Goodwill Industries, Dee Guttman, Office Assistant, Walt Smith, Just Transportation, Will Brodt, Promos Oncall

INTEGRATIVE MEDICAL CLINIC OF SANTA ROSA

A ribbon cutting ceremony was held by The Mark West Area Chamber of Commerce and Visitors Center to welcome Ellen Barnett, MD and Bob Dozor, MD, founders of Integrative Medical Clinic of Santa Rosa. IMC offers integrative medicine, conventional plus complementary and alternative medicine – a holistic medicine approach designed to meet your health goals. The IMC team offers you a choice of over a dozen highly qualified providers with more than 70 years of combined integrative health experience. They offer family medicine, alternative health care, women's health, men's health, naturopathic medicine & homeopathy, functional medicine, chiropractic, acupuncture, nutrition, herbs, counseling, stress management, body work & energy work. The IMC team considers the 'Balance of Health' when evaluating and treating you. The Balance of Health is Food and Nutrition, Exercise and Movement, Emotion, Stress, Family and Spirit. Visit IMC at 175 Concourse Blvd. Santa Rosa, CA 95403, or call 707-284-9200, on the web IMCSR.com.



Kathleen Palmer, Sonoma Connection, Pam Zaft, Operations Director, Barbara Birsinger- ThD, MPH, RD, Lisa Cannon, Job Link, Monica Chavez-Medical Assistant, Bob Dozor, MD, Amy Schiff, LAC, Ellen Barnett, MD, Don Wilson, Ambassador, Sharon Renwick, Marketing Coordinator, Joyce Partington, Office Assistant, Kim Ledesma, LAC, Pat Morelli, Chamber Office Mgr., Barbara Wilson, Ambassador, Dee Guttman, Office Assistant, Walt Smith, Just Transportation, Pat Dearmin, Chamber Secretary, Will Brodt, Promos Oncall

more Ribbon Cuttings on page 6

Guy's Barber Shop
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MAX G. McDonald
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AUTOMOBILE DETAIL CLEANING

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NEW MEMBERS

Charlie's Restaurant at the Windsor Golf Club
 Jamie Weaver
 Marketing & Sales Manager
 1320 19th Hole Drive
 Windsor, CA, 95492
 707-838-8802
 (F) 707-837-7075
 jweaver@windsorgolf.com
 charlieswgc.com

Dan The Handyman
 Dan Noar
 2166 Olivet Rd.
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 707-292-4231
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 dnoar@sonomacountyhandyman.com
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M.D.'s Quality Painting
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 1880 Brush Creek Dr.
 Santa Rosa, CA 95405
 707-539-1222 (C) 293-7576
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 707-838-9211
 matthew@sonomawest.com
 wdsrtimes.com

RENEWALS

Wells Fargo Center for the Arts (1982)
 Key Properties (1989)
 Empire Graphics & Printing (1998)
 Safari West (1998)
 Norm's Kitchen (2006)
 Pacific Union College (2006)
 Larsen Auto Repair (2007)
 Holiday Inn Express (2008)

RIBBON CUTTING: PRE-PAID LEGAL SERVICES, NORTON & HOLTZ, INDEPENDENT ASSOCIATES

The Mark West Area Chamber of Commerce and Visitors Center welcomes Ken Norton and Elaine Holtz of Pre-Paid Legal Services with a Ribbon Cutting ceremony. Ken and Elaine are Independent Associates representing Pre-Paid Legal Services and Go Small Biz.



They help safeguard Families and Small Businesses all across America by providing affordable Legal Services and Business Consultants. Unlike other legal service providers, Pre-Paid Legal provides you with direct, toll-free access to a quality law firm when you have a legal need.

Walt Smith, Just Transportation, Kathleen Palmer, Sonoma Connection, Don Wilson, Ambassador, Lisa Cannon, Job Link, Elaine B. Holtz, Pre-Paid Legal Services, Norton & Holtz, Independent Associates, Barbara Wilson, Ambassador, Kenneth Norton, Pre-Paid Legal Services, Norton & Holtz, Independent Associates, Barbie Varley, Susan Jensen, Economy Plumbing, Economy Plumbing, Will Brodt, Promos Oncall, Pat Dearmin, Chamber Secretary, Dee Guttman, Pat Morelli, Mgr., Joyce Partington, Chamber Office

GoSmallBiz is a provider of business consulting, resources and services designed to help entrepreneurs run and grow their businesses. To find out more go to www.kennorton.biz, Email ken@nortonholtz.com, or give Ken and Elaine a call at 707-527-5987.



Kenneth Norton of Pre-Pre-Paid Legal Services, Norton & Holtz, Independent Associates receives his new members plaque from Lisa Cannon, Job Link, and Kimberlee Anderson, Assets Insurance



Laura Buhner, Exchange Bank Larkfield with guest



Kathleen Palmer, Sonoma CONNECTION with Hispanic Chamber President-Elect Marcos Suarez, Prominent Financial



Max McDonald, AutoBahn Beverly Graham, GRP Wealth Strategies Group

MARK WEST AREA COMMUNITY INFORMATION

AREA POPULATION - within a 3 mile radius - 20,000
 ELEVATION - 160 feet above sea level
 BOUNDARIES - Area approximately bounded by:
 Shiloh Road - North Piner Road - South
 West Olivet Road - West Lodge on Mark West Springs Rd - East

The Lark Newsletter is published monthly under the direction of:
 The Mark West Area Chamber of Commerce & Visitors Center
 4787 Old Redwood Hiwy, Suite 101, Santa Rosa, CA 95403

ADVERTISING: 6 months \$107.50; 1 year \$200
 FLYER INSERTION: \$35 per issue.
 You supply 400 copies of your 8.5" x 11" flyer on 20# paper.

The Lark Newsletter is mailed to member businesses each month.
 For more information, contact Office Manager Patricia Morelli, at 578-7975.

Editors: Kathleen Palmer & John Essman (707) 433-8774
 Sonoma CONNECTION info@sonomaconnection.com

Printing: Clone Digital Printing & Copying (707) 527-6565

Deadline for publication is the 3rd Wednesday of the month.
 Please email your materials to info@markwest.org

*Promote your business with
 your flyer in the Chamber newsletter.
 You supply the flyers - We do the work!*

CHAMBER MEMBERSHIP DUES

Effective May 1, 2006

Standard Dues		Non-Profit Dues
\$125.00	Business (1-5 Personnel)	\$110.00
\$175.00	Business (6-10 Personnel)	\$155.00
\$245.00	Business (11+ Personnel)	\$215.00
\$625.00	Corporate Sponsor	
\$ 95.00	Individual (no business affiliation)	

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Mark West Area Chamber of Commerce and VISITORS CENTER



4787 Old Redwood Hwy, Suite 101
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**ANNUAL DINNER
at VINTNERS INN
JULY 10**

**AFTER HOURS
BUSINESS SOCIAL**

**THURSDAY
June 11, 2009
5:30pm - 7:30pm**

**HOSTED BY
CHANCELLOR
PLACE OF WINDSOR
907 Adele Drive
Windsor**

BRINGING BUSINESS & THE COMMUNITY TOGETHER!

*DJ Eric Berg
Dance The Night Away
Sharon Gorelczenko,
Chancellor Place of Windsor*



*Walt Smith, Just Transportation,
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