

Mark West Area Chamber of Commerce and VISITORS CENTER



BRINGING BUSINESS & THE COMMUNITY TOGETHER!

4787 Old Redwood Highway, Suite 101, Santa Rosa, CA 95403
Office Hours: Tues. - Thurs. 10 am - 3 pm

www.markwest.org

707-578-7975
office@markwest.org

The Lark

March 2014
Volume XXVIII Issue 3

FEBRUARY SOCIAL AT HILTON GARDEN INN SONOMA COUNTY AIRPORT

The February Business After Hours Social was held at the Hilton Garden Inn Sonoma County Airport. This was our first Social at the Inn. Erin McCauley, Director of Sales and our hostess for the evening, has been in the hotel business eight years and happy to be here for the past year.

The Hilton Garden Inn has been open for five years. It proudly sits just minutes away from award-winning Sonoma County tasting rooms and wineries.

Some hotel highlights:

- Complimentary fitness center
- Indoor pool
- Great restaurant & lobby/lounge
- 24-hour business center and flexible meeting space
- 100% satisfaction guarantee
- Shuttle to the airport and nearby offices

Erin says they love corporate clients. California American Water is one of their newest. The restaurant is open to the public and for banquets. Menus are complemented with local Sonoma County wines.

About the Social

The Mark West Area Chamber Social was held in the very large Sonoma room, which can be divided in two. We started our evening with a scavenger hunt taking us throughout the Inn and discovering its amenities. It made for a fun and informative evening.

Erin introduced some of her dynamic team. General Manager Andrea Harris has been with the company since groundbreaking, six years ago. Lisa Chavez is the Guest
Continued on page 3



Our hosts at Hilton Garden Inn Sonoma County Airport: Erin McCauley, Director of Sales; Andrea Harris, General Manager



Our Master of Ceremonies: Aggie Maggio, Realtor at Coldwell Banker

UPCOMING EVENTS:

next **AFTER HOURS BUSINESS SOCIAL** hosted by

ROYAL CARE LIFESTYLE

192 Wikiup Dr., Santa Rosa CA 95403

February Social hosted by
Hilton Garden Inn.
See page 3

Thursday March 13
5:30 PM - 7:30 PM



Doug Williams
Central Fire Authority of
Sonoma County
President

Our Mission:

The Mark West Area Chamber of Commerce is organized to advance the economic well-being and uniqueness of the Mark West Area so that its citizens and all areas of its business community shall prosper.

CHAMBER MEETINGS

Board of Directors

Second Tuesday
Of Each Month
11:30 am - 1:00 pm
Grace Fellowship
608 Larkfield Center

Ambassadors Mtg.

Second Thursday
Of Each Month
4:00 pm - 5:00 pm
At the Chamber offices

PRESIDENT'S MESSAGE

Greetings! It sure is great to be a member of a wonderful community! I was part of a conversation the other day that emphasized the attractiveness of our location and reinforced the idea that this is a place that people really do enjoy.

With spring right around the corner it is hard to believe that we are back to daylight savings time (began on Sunday, March 9.) Hopefully, we aren't done with the rain for the year, but it is nice to have some evening light to work on some outside projects (or enjoy some recreation).

By most indications, the business environment continues to improve. Unfortunately, there are still businesses that are struggling. It is my hope that the Mark West Area Chamber of Commerce can offer some encouragement to our members by making them more visible and consequently more viable.

I am sure that most members are well aware of the large public works projects being completed in the area. You just need to take a trip down Airport Boulevard to see a new overpass on one end and the expansion of the Charles M. Schulz - Sonoma County Airport on the other end. Most recently, construction started on the SMART rail station and maintenance facility along the tracks just south of Airport Boulevard.

Please keep the Chamber calendar in mind as you plan for the remainder of the year. It's great to report that the socials are booked through the end of the year (evenings of the second Thursday of each month). Speaking of socials, the Hilton Garden Inn did another outstanding job as host in February, and you can read all about it on page 3. It's also a good time to secure a booth for the 25th Annual Wine Country Harvest Faire & Business Showcase trade show in October. You can call the chamber at 707 578-7975 or use our online form at <http://markwest.org/contactus.cfm> to get more information.

Once again, I would like to emphasize the need for qualified volunteers to help in the office. The Mark West Area Chamber of Commerce owes its success and continued existence to a number of very dedicated volunteers and expanding the office hours is probably the most urgent need there is. We can't do that without additional people.

Your support of the Mark West Area Chamber of Commerce is appreciated!

And remember, try to do business with other chamber members whenever possible!

Doug Williams, President, Central Fire Authority of Sonoma County

Proud Member since 1993, Past President, & Member of the Year 2007
of the Mark West Area Chamber of Commerce

Pete

Foppiano

for Supervisor pete2014.com

Campaign Headquarters: Golden Bear Financial - 16001 Healdsburg Avenue, Healdsburg
California FPPC ID # 1362428 petefoppiano2014@gmail.com (707) 280-6076

FEBRUARY SOCIAL, Continued from page 1

Service Manager.

Our new member introduction was to Roger Olson. He is certainly not new to us, but has re-joined the Chamber as a Business Development Consultant. Ask him about it.

A special guest/member was Pete Foppiano, Candidate for 4th district supervisor.

Announcements

Our next quarterly luncheon is May 28. The speaker will be John Stout, Sonoma County Airport.

We now have a Calling Committee. We will be hearing from them.

All After Hours Socials are booked for 2014. If you have interest in hosting one in 2015, contact Anthony Geraldi.

Prize Winners

The 50/50 drawing was for \$95 - Edward Whitt of Valley Yellow Pages won it. Congratulations Edward!

Pot of Gold was \$60- No winner – We drew Larkfield Body & Paint but they weren't present. Sorry you missed it! The prize rolls over to the March social and will be \$80.

Airport Express tickets, compliments of Sonoma County Airport Express, Inc. – Dan Weinstein, Weinstein Security, Inc. won these.

A giant basket of goodies from the Hilton Garden Inn was won by guest Suzanna Barnette of RGS Energy.

Peter Loughlin, of Loughlin Marketing, won a \$50 gift certificate to the hotel restaurant.

Lori Rooney, NorthBay biz Magazine, won a two-night stay (with breakfast!) at the hotel.

Contributed by Aggie Maggio, Coldwell Banker



Head Ambassador Tony Geraldi, Sonoma County Airport Express Inc.; guest Suzanna Barnette, RGS Energy; Erin McCauley, Hilton Garden Inn Sonoma County Airport



Lori Rooney, NorthBay biz Magazine; John Essman, Sonoma CONNECTION; Steve Plamann, Aaction Rents; Brian Molsberry, Molsberry Markets, Inc.; Beverly Graham, GRP Wealth Strategies Group, LLC

Interested in joining our Ambassador Club?

Contact Tony Geraldi
Sonoma County Airport Express
707-837-8700



Interested in having a Chamber Ribbon Cutting?

Contact Eugene L. Patterson
Exchange Bank, Larkfield Branch
Eugene.Patterson@exchangebank.com



Want to keep abreast of important information pertinent to local business issues? Visit: Sonoma-county.org/edb



Sonoma CONNECTION

John Essman

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(707) 433-8774

john@sonomaconnection.com
www.sonomaconnection.com

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PLEASE WELCOME NEW MEMBERS TO OUR CHAMBER FAMILY!

Blood Centers of the Pacific
 Santa Rosa Center
 2324 Bethards Drive
 Santa Rosa CA 95405
 Phone: (707) 280-6618
 Fax: (707) 575-8178
 Website: www.bloodcenters.org

Andrea Casson, Account Representative
 Email: acasson@bloodcenters.org

Bobby Ray Burns, Business Coach
 7808 Country Meadow Way
 Windsor CA 95492
 Phone: (707) 837-5796
 Email: bobbyrayburns@gmail.com
 Website: www.RealSeriousStuff.com

Desmond Wines
 6820 Starr Rd.
 Windsor CA 95492
 Phone: (707) 779-7449
 Email: info@desmondwines.com
 Website: desmondwines.com

Bill & Danette Robbins, Owners
 Direct Phone: (707) 481-9201
 Email: desmondwines@aol.com

Edward Jones - Mark Molina
 3080 Marlow Road, Suite A12
 Santa Rosa CA 95403
 Phone: (707) 528-3452
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 Website: www.edwardjones.com

Mark C. Molina, Financial Advisor
 Cell Phone: (707) 537-5917

Lea Davis, Branch Office Admin
 Email: lea.davis@edwardjones.com

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 Business Development Consultant
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 Windsor CA 95492
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 Email: rogerolson427@comcast.net

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Bill Robbins, Desmond Wines (right) and Todd Anderson, Best Western Plus Wine Country Inn & Suites



Mark Molina, Edward Jones (right) and Todd Anderson, Best Western Plus Wine Country Inn & Suites



Roger Olson, Business Development Consultant (left) and Aggie Maggio, Coldwell Banker

UPCOMING BUSINESS SOCIALS

Thursday, March 13, 2014
 Chamber Business-After-Hours Social 5:30-7:30pm
 Hosted by **Royal Care Lifestyle**
 Location: 192 Wikiup Drive, Santa Rosa

Thursday, April 10, 2014
 Chamber Business-After-Hours Social 5:30-7:30pm
 Hosted by **Right at Home**
 Location: 1111 Sonoma Ave. Ste 324, Santa Rosa

Thursday, May 8, 2014
 Chamber Business-After-Hours Social 5:30-7:30pm
 Hosted by **James Gore**, candidate for 4th District Supervisor. Location to be announced.

Wednesday, May 28, 2014.
 Chamber Business Luncheon 11:30am-1:00pm
 Topic: **Update on the Charles M. Schulz-Sonoma County Airport**
 Speaker: **Jon Stout, Airport Facilities Manager**
 Hosted at **Best Western Plus Wine Country Inn & Suites**
 Location: 870 Hopper Ave., Santa Rosa

Thursday, June 12, 2014
 Chamber Business-After-Hours Social 5:30-7:30pm
 Hosted by **Central Fire Authority of Sonoma County**
 Location: Rincon Valley Fire Protection District - Larkfield
 45 Lark Center Drive, Santa Rosa

Thursday, July 10, 2014
 Chamber Business-After-Hours Social 5:30-7:30pm
 Hosted by **Extended Child Care Coalition**
 Location: 1745 Copperhill Pkwy #5, Santa Rosa

Friday, July 18, 2014
 33rd Annual Installation Dinner 6:00-9:00pm
 Hosted by **Charlie's Restaurant**
 at the Windsor Golf Club
 Location: 1320 19th Hole Drive, Windsor

Thursday, August 14, 2014
 Chamber Business-After-Hours Social 5:30-7:30pm
 Hosted by **Coldwell Banker - Aggie Maggio**
 Location: 600 Bicentennial Way #100, Santa Rosa

Thursday, September 11, 2014
 Chamber Business-After-Hours Social 5:30-7:30pm
 Hosted by **Sutter Medical Center of Santa Rosa next to the Wells Fargo Center for the Arts**
 Location: 50 Mark West Springs Rd., Santa Rosa

25TH ANNUAL WINE COUNTRY HARVEST FAIRE & BUSINESS SHOWCASE

Wednesday, October 1, 2014
 4:00-7:00pm
 Hosted by 60+ Local Businesses
 Location: **Wells Fargo Center for the Arts**
 50 Mark West Springs Road, Santa Rosa



Thursday, October 9, 2014
 Chamber Business-After-Hours Social 5:30-7:30pm
 Hosted by **Friendly Feed & Supply and Aaction Rents**
 Location: 1000 River Road, Fulton

Thursday, November 13, 2014
 Chamber Business-After-Hours Social 5:30-7:30pm
 Hosted by **Anytime Fitness**
 Location: 490 Larkfield Center, Santa Rosa

HOLIDAY TREE LIGHTING
 Wednesday, December 3, 2014 6pm
 Location: **Molsberry Market**,
 522 Larkfield Center, Santa Rosa

Thursday, December 11, 2014
 Chamber Business-After-Hours Social 5:30-7:30pm
 Hosted by **Exchange Bank, Larkfield Branch & Molsberry Markets, Inc.**
 Location: 500 Larkfield Center, Santa Rosa



Katherine "KG" Phillips, Broker
 License #00560683
 Cell Phone: (707) 974-6244

4908 Sonoma Hwy. Santa Rosa, CA 95409
 Office: (707) 538-5115 Fax: (707) 538-0367
 Email: keyprops@pacbell.net • Website: www.keyprops.net

NEW MEMBERS, Continued from page 4

Royal Care Lifestyle
 192 Wikiup Drive
 Santa Rosa CA 95403
 Phone: (707) 544-5433
 Email: info@rclifestyle.com
 Website: rclifestyle.com

Valerie Hopkins, Owner
 Direct Phone: (707) 544-5433
 Cell Phone: (707) 480-1293

Austin Hart-Tinsley, Administrative Associate
 Direct Phone: (707) 544-5433

Santa Rosa Transmission
 1015 Santa Rosa Avenue
 Santa Rosa CA 95404
 Phone: (707) 766-0750
 Fax: (707) 540-6204
 Business Email: office@santarosatrans.com
 Website: santarosatrans.com

Sam Burrage, President
 Direct Phone: (707) 570-2500
 Email: sam@santarosatrans.com

Sunshine Pool & Spa
 4731 Old Redwood Hwy.
 Santa Rosa CA 95403
 Phone: (707) 573-8107
 Fax : (707) 573-3706
 Email: sunshinespas@comcast.net
 Website: sunshinepoolandspa.com

George & Jenny Catelli, Owners

Upbeat Times
 P.O. Box 7312
 Santa Rosa CA 95407
 Phone: (707) 579-8966
 Email: paul@upbeattimes.com
 Website: upbeattimes.com

Paul Doyle, President/CEO/CFO, Publisher
 Cell Phone: (707) 494-1767



Valerie Hopkins and Austin Hart-Tinsley, Royal Care Lifestyle (left) and Anthony Gerald, Sonoma County Airport Express, Inc.



Paul Doyle, Upbeat Times (left) and Todd Anderson, Best Western Plus Wine Country Inn & Suites

Valley Yellow Pages
 1850 N Gateway Blvd.,
 Fresno CA 93727-1600
 Phone: (415) 225-0941
 Website: www.myp.com

Edward Whitt, District Sales Manager
 Email: edward.whitt@myp.com

California American Water offers free rebates, home water surveys and more.

Give us a call at (707) 542-1717 or email us at Larkfield@amwater.com.



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MARK WEST AREA COMMUNITY INFORMATION

AREA POPULATION - within a 3 mile radius - 20,000
 ELEVATION - 160 feet above sea level
 BOUNDARIES - Area approximately bounded by:
 Shiloh Road - North Piner Road - South
 West Olivet Road - West Lodge on Mark West Springs Rd - East

The Lark Newsletter is published monthly under the direction of:
 The Mark West Area Chamber of Commerce & Visitors Center
 4787 Old Redwood Hiwy, Suite 101, Santa Rosa, CA 95403

ADVERTISING: 6 months \$107.50; 1 year \$200
 FLYER INSERTION: \$35 per issue.
 You supply a .pdf version of your 8.5" x 11" flyer to info@markwest.org
 You can pay online at <http://markwest.org/payment>

The Lark Newsletter is emailed to member businesses each month.
 For more information, contact the Chamber office at 578-7975.

Editor: Peter Loughlin, Loughlin Marketing 707-704-6498
 peter@loughlinmarketing.com

Deadline for publication is the 3rd Wednesday of the month.
 Please email your materials to info@markwest.org

*Promote your business with
 your flyer in the Chamber newsletter.
 You supply the flyers - We do the work!*

CHAMBER MEMBERSHIP DUES

Effective May 1, 2006

Standard Dues		Non-Profit Dues
\$125.00	Business (1-5 Personnel)	\$110.00
\$175.00	Business (6-10 Personnel)	\$155.00
\$245.00	Business (11+ Personnel)	\$215.00
\$625.00	Corporate Sponsor	
\$ 95.00	Individual (no business affiliation)	

You can pay online at <http://markwest.org/payment>

OFFICERS

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 Doug Williams Central Fire Authority
 of Sonoma County
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Past President
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Body & Paint

David Hartman

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AFTER HOURS BUSINESS SOCIAL

Thu. Mar. 13, 5:30-7:30 pm

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