

Mark West Area Chamber of Commerce and VISITORS CENTER



The Lark

May 2014
Volume XXVIII Issue 5

BRINGING BUSINESS & THE COMMUNITY TOGETHER!

4787 Old Redwood Highway, Suite 101, Santa Rosa, CA 95403
Office Hours: Tues. - Thurs. 10 am - 3 pm www.markwest.org

707-578-7975
office@markwest.org

MAY BUSINESS LUNCHEON

UPDATE ON THE CHARLES M. SCHULZ-SONOMA COUNTY AIRPORT

Wednesday, May 28, 2014

11:30 am - 1:00 pm

Speaker: **Jon Stout**, Airport Facilities Manager

Location: Best Western Plus Wine Country Inn & Suites
870 Hopper Ave. Santa Rosa CA 95403

Lunch is a low \$10 per Chamber Member or \$15 for non-members.

Includes a delicious box lunch provided by Molsberry Markets!

FREE Admission (for Mark West Area Chamber members) without lunch!



*Jon Stout, Airport Facilities Manager
(Photo: Press Democrat)*

RSVP

to the Chamber office at
707-578-7975

or

online at

www.MarkWest.org

Space is limited!

**We suggest you
RSVP early.**

If you've been wondering about all the activity going on around our wonderful airport, this is the place to be on May 28th. All members and their guests are invited.

A very special presentation will be given by Airport Facilities Manager Jon Stout, who will be giving us a timely update about the many changes that are happening and how future plans for air transportation in Sonoma County will affect our business environment.

There will be plenty of time for questions and answers. What a great opportunity to get the inside information about what is happening!

*April Social hosted by
Right at Home: p3*

*May Social hosted by
James Gore: p4*

UPCOMING EVENTS:

*next AFTER HOURS BUSINESS SOCIAL hosted by
CENTRAL FIRE AUTHORITY, SONOMA CTY.
45 Lark Center Drive, Santa Rosa*

**Thursday June 12
5:30 PM - 7:30 PM**



Doug Williams
Central Fire Authority of
Sonoma County
President

Our Mission:

The Mark West Area Chamber of Commerce is organized to advance the economic well-being and uniqueness of the Mark West Area so that its citizens and all areas of its business community shall prosper.

CHAMBER MEETINGS

Board of Directors

Second Tuesday
Of Each Month
11:30 am - 1:00 pm
Grace Fellowship
608 Larkfield Center

Ambassadors Mtg.

Second Thursday
Of Each Month
4:00 pm - 5:00 pm
At the Chamber offices

PRESIDENT'S MESSAGE

It has certainly been a busy spring for the Mark West Area Chamber of Commerce and there is more right around the corner! In the first few weeks of May, the regular Chamber social, an event to recognize small businesses, and the Rose Parade all occurred. Later this month, we will hear from Jon Stout, manager of the Charles M. Schulz-Sonoma County Airport at a luncheon event. Right behind that will be the June social and the anniversary event for Molsberry Markets and Exchange Bank.

Election Day is also right around the corner and a reminder to vote is always in order. Locally, there are five individuals competing for the seat on the Board of Supervisors currently held by Supervisor Mike McGuire. The Chamber does not endorse candidates, but does recognize that the relationship between the Chamber and the Fourth District Supervisor is very important. Personally, I believe the commitment to run for office is itself an admirable act and that it is our responsibility to participate by being informed voters.

The Chamber is just completing its annual election process. Since there were not more candidates than positions an actual vote is not necessary. Two of our dedicated board members will be completing their terms and leaving the board. Past President Shawna DeGrange will be leaving the board with the intention of supporting the Chamber as a member. John Essman will also be leaving the board after having served as Treasurer for the past six years. He also intends to stay involved in Chamber activities. This is a reminder for me to say thank you to all of the board members for serving with loyal dedication.

As I mentioned earlier, we participated in an event hosted by the Santa Rosa Chamber to honor Small Business Week. Sonoma County Airport Express and general manager Tony Geraldi were recognized on behalf of the Mark West Area Chamber. Tony, along with Miss Sonoma County, left a very favorable impression with the guest speaker at the event, Lieutenant Governor Gavin Newsom.


I have been pleased to hear about activities occurring to continue the legacy of the late Sue Hufford of the Mark West Union School District. Look for some additional opportunities to support the music program at the upcoming anniversary celebration hosted by Molsberry Markets and Exchange Bank.

We are still in need of additional office volunteers if you know of anyone with some basic office skills who would be interested in assisting. Our Chamber continues to function because of the many volunteers who step up to fill a variety of roles.

Your continued support of the Mark West Area Chamber of Commerce is appreciated!

Please try to do business with other chamber members whenever possible!

Doug Williams, President, Central Fire Authority of Sonoma County



Pete

Proud Member since 1993, Past President, & Member of the Year 2007
of the Mark West Area Chamber of Commerce

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for Supervisor

pete2014.com

Campaign Headquarters:
California FPPC ID # 1362428

Golden Bear Financial - 16001 Healdsburg Avenue, Healdsburg
petefoppiano2014@gmail.com (707) 280-6076

APRIL SOCIAL AT RIGHT AT HOME

Robert and Carol Brohmer were our hosts for the April Social. It was a lovely evening, filling up their offices and the hallway where we had plenty of treats and beverages.

Their Sonoma County Right at Home office is a locally owned and operated adult/senior home care agency. Their mission is to improve the quality of life for those they serve, by providing the highest quality in-home caregivers.

Carol is a registered nurse and a certified hospice volunteer. She grew up with a passion for helping people and took that passion into nursing. She worked in surgery for many years but found that she really loved working with seniors.

Robert has a BA in theology and a Masters in Marriage and Family Therapy. He has an extensive background working with people of all ages and needs. He has a lot of experience with the Mental Health and Developmental Disabilities Foster Care programs. These included in-home support, much like what they provide now. His goal then, as it is now, is keeping people in the most home-like setting possible.

Their staff also includes David Gustafson, the Community Liaison, Mellissa Shelton the office Manager, and Ramona Sandoval, the scheduler. Stacy Vermeulen and another staff RN were not there as they had another event to attend at one of the Assisted living facilities the Brohmers work with.

Robert and Carol said, "We would like to thank the Chamber for letting us host the Social and to all those who came. Mark West is a great group and we look forward to being able to spend more time with the group in future events. We are also looking forward to seeing everyone at the Harvest Fair as well."

Eugene Patterson, Asst. VP/Branch Manager of Exchange Bank in Larkfield was our MC for the evening. He introduced our newest member Sarah Preston, Realtor from Preston Property Shop. She is currently with Coldwell Banker in Petaluma and lives in the Mark West area. She may move her business to the Santa Rosa Coldwell Banker office.

The big winner of the evening was Brian Molsberry. He won the 50/50 for \$70 and Airport Express tickets.

Bill Robbins from Desmond Wines won a Gift basket full of goodies.

Katherine Phillips from Key Properties and Sarah Preston from Preston Property Shop won Bottles of wine.

No winner was present for the Pot of Gold so it went up to \$120 for the next social.

Contributed by Aggie Maggio, Coldwell Banker



Our hosts Robert and Carol Brohmer of Right at Home.



New member Sarah Preston of Preston Property Shop, Realtor @ Coldwell Banker receives New Member plaque from Head Ambassador Tony Geraldi of Sonoma county Airport Express, Inc.



Jay Messick of Computers Can Work, Pete Foppiano of Golden Bear Financial, David Gustafson, of Right at Home

Interested in joining our Ambassador Club?

*Contact Tony Geraldi
Sonoma County Airport Express
707-837-8700*



Interested in having a Chamber Ribbon Cutting?

*Contact Eugene L. Patterson
Exchange Bank, Larkfield Branch
Eugene.Patterson@exchangebank.com*



Want to keep abreast of important information pertinent to local business issues? Visit: Sonoma-county.org/edb



Brian Molsberry of Molsberry Markets, Inc., Todd Anderson of Best Western Plus Wine Country Inn & Suites, host James Gore, Head Ambassador Tony Gerald of Sonoma County Airport Express, Inc.

MAY SOCIAL HOSTED BY JAMES GORE, CANDIDATE FOR COUNTY SUPERVISOR, DISTRICT 4

Our May Social was in Windsor at the campaign headquarters for James Gore, Candidate for 4th District Supervisor.

It was a fun social for me to MC. Light rain was just starting to sprinkle on us and everyone was in an upbeat mood. Perhaps it was the energy of the campaign.

We started off welcoming James Gore, our host, to the Chamber as a new member. He gave an inspiring talk about who he was and what his basic philosophy is.

If I can summarize it, he is all about hard work, hearing the public and meeting their needs. In my words he seems fairly liberal on many issues but also deals in the fiscal reality of how to make things work and the need to provide the funds.

He introduced his campaign manager, Jenny Chamberlain. She talked about her love for, and history of, working with nonprofits. She understood that working with James she could make a difference.

Some winners that evening, were:

Doug Williams, Central Fire Authority of Sonoma County, won \$65.00 through the 50/50 drawing as well as a bottle of wine and a Gore T-shirt in the business card drawing.

Dian Nunes, T&D Associates, won some wine and a shopping bag.

Don and Barbara Wilson, our honorary members for life, won Airport Express tickets.

The Pot of Gold was \$120 and the winner was not present to claim it. Therefore it will be \$140 for the June social, which, by the way, will be on June 12, hosted by the Central Fire Authority of Sonoma County, at 45 Lark Center Drive, in Larkfield.

We closed the evening with an Official Ribbon Cutting for James Gore, Candidate for 4th District County Supervisor. See the picture at lower left.

Contributed by Aggie Maggio, Coldwell Banker



James Gore receives New Member plaque from Aggie Maggio, Realtor at Coldwell Banker



Ribbon Cutting for new member James Gore For Supervisor



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UPCOMING BUSINESS SOCIALS

Wednesday, May 28, 2014.

Chamber Business Luncheon 11:30am-1:00pm
Topic: **Update on the Charles M. Schulz-Sonoma County Airport**

Speaker: **Jon Stout, Airport Facilities Manager**

Hosted at **Best Western Plus**

Wine Country Inn & Suites

Location: 870 Hopper Ave., Santa Rosa

Thursday, June 12, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by **Central Fire Authority of Sonoma County**

Location: Rincon Valley Fire Protection District - Larkfield
45 Lark Center Drive, Santa Rosa

Friday & Saturday, June 13 & 14

Exchange Bank & Molsberry Markets, Inc.

Joint 50th & 55th Anniversary Party

Location: 522 Larkfield Center, Santa Rosa
Kids' activities! Prize Wheel! Free food with donation to Sue Hufford Music Foundation.

Thursday, July 10, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by **Extended Child Care Coalition**

Location: 1745 Copperhill Pkwy #5, Santa Rosa

Friday, July 18, 2014

33rd Annual Installation Dinner 6:00-9:00pm

Hosted by **Charlie's Restaurant**
at the Windsor Golf Club

Location: 1320 19th Hole Drive, Windsor

Thursday, August 14, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by **Coldwell Banker - Aggie Maggio**

Location: 600 Bicentennial Way #100, Santa Rosa

Thursday, September 11, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by **Sutter Medical Center of Santa Rosa**
next to the **Wells Fargo Center for the Arts**

Location: 50 Mark West Springs Rd., Santa Rosa

25TH ANNUAL WINE COUNTRY HARVEST FAIRE & BUSINESS SHOWCASE

Wednesday, October 1, 2014

4:00-7:00pm

Hosted by 60+ Local Businesses

Location: **Wells Fargo Center for the Arts**

50 Mark West Springs Road, Santa Rosa



Thursday, October 9, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by **Friendly Feed & Supply** and **Aaction Rents**

Location: 1000 River Road, Fulton

Thursday, November 13, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by **Anytime Fitness**

Location: 490 Larkfield Center, Santa Rosa

HOLIDAY TREE LIGHTING

Wednesday, December 3, 2014 6pm

Location: **Molsberry Market**,
522 Larkfield Center, Santa Rosa

Thursday, December 11, 2014

Chamber Business-After-Hours Social 5:30-7:30pm

Hosted by **Exchange Bank, Larkfield Branch & Molsberry Markets, Inc.**

Location: 500 Larkfield Center, Santa Rosa



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ANNIVERSARY CELEBRATION JUNE 13 & 14: EXCHANGE BANK AND MOLSBERRY MARKETS



Two leading Mark West area institutions are celebrating important anniversaries in June: Exchange Bank is turning 50 and Molsberry Markets, Inc. is turning 55. They are going to celebrate together on Friday and Saturday June 13 & 14.

And we're all invited!

There will be free food, and lots of fun activities for the kids. Here's what's in store:

Both Days:

- Boars Head Hot Dogs, Chips & Soda will be yours when you provide a \$2.00 donation benefitting the Sue Hufford Music Foundation.

Friday 3pm-7pm

- Central Fire Department
- Face Painting
- Prize Wheel

Saturday 12-4pm

- Party Jumps
- Face Painting
- Clo the Clover Cow
- Harris Ranch BBQ
- Prize Wheel
- Free document shredding service (for personal documents only)

Where:

Larkfield Shopping Center, 500 Larkfield Center, Santa Rosa.

MARK WEST MUSIC PROGRAM MUST FILL TWIN VOIDS LEFT BY BUDGET CUTS AND DEATH OF TEACHER SUE HUFFORD

For 15 years, Sue Hufford shined brightly as the music teacher for the Mark West Union School District, as she traveled from school to school in the district, spending one day at a time at each school. She taught third graders how to play the recorder, and for the older students, there was the violin, guitar and band instruments. For all teachers, there is always more work to be done outside the classroom, and that was especially true for Sue. She was very dedicated to her job, and to her students, and she worked tirelessly to make sure that her students learned to play, and play well. She was proud of her students and the success they achieved.

School district budget cuts affected the music program and other programs, so the funding for the music program was provided by the Mark West Education Foundation, a non-profit organization created to help fund the music, dance and arts programs. The Foundation is composed primarily of parents, but the school principals, and school superintendent Ron Calloway are also members, as well as some concerned teachers. The funding that the Foundation provides comes entirely from fundraising events organized by the Foundation. A very successful fundraiser on May 16 raised over \$9,000. If you would like to help with future fundraising activities, please contact the Ed Foundation at mwef.org or call the district office at 524-2970 or check out the Ed Foundation facebook page: Mark West Education Foundation

When Sue was tragically lost to us in a traffic accident in March, the immediate reaction was that we had not only lost a personal friend and co-worker, but the music program as well. Sue was such an important and integral part of the music program, one could not imagine how it could continue without her. Substitute and retired music teachers have helped to maintain music in the district through the end of the school year. A new teacher will be hired for the upcoming school year to continue the music legacy begun by Sue Hufford.

Contributed by Marnie Cameron, Mark West Union School District

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522 Larkfield Center, Santa Rosa

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MARK WEST AREA COMMUNITY INFORMATION

AREA POPULATION - within a 3 mile radius - 20,000
 ELEVATION - 160 feet above sea level
 BOUNDARIES - Area approximately bounded by:
 Shiloh Road - North Piner Road - South
 West Olivet Road - West Lodge on Mark West Springs Rd - East

The Lark Newsletter is published monthly under the direction of:
 The Mark West Area Chamber of Commerce & Visitors Center
 4787 Old Redwood Hwy, Suite 101, Santa Rosa, CA 95403

ADVERTISING: 6 months \$107.50; 1 year \$200
 FLYER INSERTION: \$35 per issue.
 You supply a .pdf version of your 8.5" x 11" flyer to info@markwest.org
 You can pay online at <http://markwest.org/payment>

The Lark Newsletter is emailed to member businesses each month.
 For more information, contact the Chamber office at 578-7975.

Editor: Peter Loughlin, Loughlin Marketing 707-704-6498
 peter@loughlinmarketing.com

Deadline for publication is the 3rd Wednesday of the month.
 Please email your materials to info@markwest.org

*Promote your business with
 your flyer in the Chamber newsletter.
 You supply the flyers - We do the work!*

CHAMBER MEMBERSHIP DUES

Effective May 1, 2006

Standard Dues		Non-Profit Dues
\$125.00	Business (1-5 Personnel)	\$110.00
\$175.00	Business (6-10 Personnel)	\$155.00
\$245.00	Business (11+ Personnel)	\$215.00
\$625.00	Corporate Sponsor	
\$ 95.00	Individual (no business affiliation)	

You can pay online at <http://markwest.org/payment>

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Mark West Area Chamber of Commerce and VISITORS CENTER



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Santa Rosa, CA 95403

AFTER HOURS BUSINESS SOCIAL

Thu. June 12, 5:30-7:30 pm

CENTRAL FIRE AUTHORITY OF SONOMA COUNTY

Rincon Valley Fire Protection
District - Larkfield
45 Lark Center Drive
Santa Rosa

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