

# Mark West Area Chamber of Commerce and VISITORS CENTER

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**The Lark**

Jan/Feb 2022  
Volume XXXVI Issue 1

## MARK WEST AREA CHAMBER NOW HIRING AN OFFICE MANAGER

See our flyer at right, and a position description on **page 6**.

This is a part-time position requiring 20 - 25 hours per week. Position reports to the Board of Directors and will be paid on a monthly basis.

Interested? Questions? Send an email to [office@markwest.org](mailto:office@markwest.org)

## HABITAT GARDENING

Many gardeners are interested in attracting birds, butterflies, and other forms of life to their garden. "Habitat Gardening," also known as "Backyard Restoration," refers to the process of converting traditional landscape plans in privately owned yards or public spaces to those that attract and support native birds, bees, butterflies, and other wildlife. Find out more about how this is good for your yard and your community through this article by the California Native Plant Society:

<https://www.cnps.org/gardening/native-design-basics/habitat-gardening>



## OFFICE MANAGER

*The Mark West Area Chamber of Commerce is looking for a professional with strong interpersonal and verbal communication skills, as well as solid written communication skills, to join our team.*

- The ideal candidate has experience working in a professional environment and is able to work effectively with a diverse group of people.
- The Office Manager manages and supports the growth of Chamber Membership, as well as manages our website updates, and active communications via email, newsletters, social media presence.
- The Office Manager participates in planning and oversees the coordination of Chamber reoccurring events, such as business socials and luncheons, and annual events.
- The Board relies on the Office Managers' ability to be proactive, strategic, and creative and we're interested in hiring someone who will bring these skills to the team.

APPLY ONLINE OR SEND YOUR RESUME TO:  
[office@markwest.org](mailto:office@markwest.org)



## PROMOTE YOUR BUSINESS: HOST A SOCIAL

The Mark West Area Chamber of Commerce is here to help members promote their business to the local community. You have a great opportunity to do this by hosting a Business After Hours Social which brings many local business owners and residents to your location for an evening of fun and networking. We will assist with your event and publicize it before and after on social media, through email, and in The Lark, our local newsletter. If you are interested in hosting a Social contact us at [office@markwest.org](mailto:office@markwest.org).





Steve Plamann  
President

*Our Mission:*

*The Mark West Area Chamber of Commerce is organized to advance the economic well-being and uniqueness of the Mark West Area so that its citizens and all areas of its business community shall prosper.*

## BOARD OF DIRECTORS MEETING

November & December  
3rd Tuesday Of Month

January - October  
4th Tuesday of Month  
11:30 am - 1:00 pm

Contact the Chamber  
for links and  
attendance information

To host a Ribbon  
Cutting, contact  
[office@markwest.org](mailto:office@markwest.org)



Interested in joining  
our Ambassador  
Team? Contact the  
Chamber at  
[office@markwest.org](mailto:office@markwest.org)

## PRESIDENT'S MESSAGE

Despite odds against it, 2021 ended on a good note for our Chamber. Although we entered 2022 still struggling against our old foe COVID, we as a community are still fighting back. Our Luncheons for Lifesavers program, originally launched by Bisordi Ranch as a three-month program to support the staff at the Sutter Santa Rosa Regional Hospital Emergency Department during COVID-19, is still needed and still alive nearly two years later. To donate to this award-winning community program please contact Stephanie Bisordi at [bisordis@gmail.com](mailto:bisordis@gmail.com) or the Mark West Area Chamber of Commerce at [office@markwest.org](mailto:office@markwest.org). Your donation will go to provide a meal to Sutter Emergency Department workers who have been working extra-long hours for almost two years.

The Lark now has plans to keep you even more informed about your community. We have all been through so much the last five-plus years that being united and informed is necessary for all our peace of mind and to support key areas in our community. We will regularly be bringing you information from the Sonoma County Fire District, the Mark West Citizens Advisory Council, and our local and federal politicians.

We are also working hard on getting back to regular monthly After Hours Business Socials, Ribbon Cuttings, and quarterly Business Luncheons. We are working on producing other community events including a possible debate with the candidates for Sonoma County Sheriff (currently Kevin Burke, Dave Edmonds, Eddie Engram and Carl Tennenbaum), and a live forum with 4th District Supervisor James Gore and opposing candidate Andy Springer. Our current Sheriff, Mark Essick, announced that he will not seek

reelection and James Gore is seeking a third term. We are also scheduling a summer Business Luncheon with our U.S. Congressman, Jared Huffman. For this chamber to truly serve our business community, we must serve and support the whole community. The Mark West Area Chamber has always done this and will continue to do so with new vigor.

If you are interested in hosting an After Hours Business Social this year, please let us know by emailing the Chamber office at [office@markwest.org](mailto:office@markwest.org). We are especially interested in businesses that have a large indoor space or who can host a Social outside.

In our next issue of The Lark, we will start a new feature which will be a chance for one of our current member businesses to promote itself to all our members and to the community. This article will be in addition to our longstanding Business Spotlight, which features a new Chamber member or a business that hosted an event that month. Both kinds of articles are a great opportunity for our members to tell their story.

Please continue to support our local businesses.

Steve Plamann, President



*These meals were paid for by the Mark West Area Chamber and provided by Tambayan Filipino Eatery at a discounted rate.*



*The meal is from Molsberry's Market and it was donated by Lamberson Tile and Roux Body and Paint.*



## SONOMA COUNTY COMMITS \$9 MILLION TO UNIFY AND IMPROVE FIRE SERVICES

Adapted from a press release by the Sonoma County Administrator's Office, January 26, 2022

The Board of Supervisors voted unanimously today to approve a landmark series of agreements intended to improve the effectiveness, efficiency and sustainability of fire services in Sonoma County by consolidating fire agencies and revamping the way they are funded.

As part of these agreements, the Board of Supervisors is committing \$9 million to help unify and improve fire protection and emergency response services provided by independent fire agencies in unincorporated areas of the county.

"This is us putting our money where our mouths are. While we will continue to look at a sales tax and other options to fund fire services in the future, this is a commitment from our existing budget to build on our mandate for increased resilience," said Supervisor James Gore, chair of the Sonoma County Board of Supervisors. "These funds will help defend the northern and eastern flanks against Diablo wind-driven fires, enhance emergency responsiveness from the coast to Highway 101, boost services and coordination in south county, and stabilize delivery in the east. The world demands this action, and we are meeting that challenge."

At the conclusion of these actions, there will be 23 local fire agencies across Sonoma County, down from 43 that served the county and its cities in 2014, when the county launched its initiative to unify and improve fire services.

While local fire districts are funded independently and are not part of county government, the Board of Supervisors initiated negotiations with these districts and invested money to create an integrated system of fire and emergency response services for the benefit of these communities, visitors, and the county as a whole.

"This is not technically our legal responsibility, but it is our moral responsibility," said Supervisor David Rabbitt, a member of the board committee created to lead a restructuring of local fire agencies. "This represents a generational change in the way these services are delivered in Sonoma County, improving fire protection and ensuring long-term sustainability of fire services in unincorporated areas of the county."

Despite these pivotal gains, members of the board acknowledged that additional funding is needed to adequately support a countywide system of emergency response that includes both fire protection and prevention. A new poll released by the county today found that 75 percent of voters believe it is crucial to have high-quality fire protection services, even if it means raising taxes. The poll found that 64 percent of voters would support a half-cent sales tax increase to fund fire services, just short of the two-thirds majority required to approve a tax increase. The web and telephone survey of 500 likely voters in Sonoma County was conducted Dec. 1-8 by EMC Research.

The county will continue to convene stakeholders for continued collaboration and education on the unmet needs and discuss the best way of funding fire protection and prevention in the future.

A key element of the plan will create the framework for sustainable fire and emergency services along the Sonoma County coast, which draws millions of visitors annually from across the county and around the world. Roughly 29 percent of the land in the Bodega Bay Fire Protection District is dedicated to state and county parks, which do not generate any property tax revenue, creating a funding challenge that threatened the district's ability to serve coastal visitors and residents.

"The coast is one of the crown jewels of Sonoma County. This plan benefits everyone who lives along our coast and all of the people who visit it, providing crucial support for a fire district that delivers essential services to people from across Sonoma County," said Supervisor Lynda Hopkins, a member of the board committee created to lead a restructuring of local fire agencies.

The county's concerted effort to address the stability of independent fire agencies in unincorporated areas of Sonoma County dates back to 2014, when the Board of Supervisors first launched the Fire Services Project to provide more efficient, effective and sustainable fire services.

After the 2017 fires, the Sonoma County Fire Chiefs Association analyzed deployment and response times to identify weak links and unmet needs. The analysis found benefits to consolidating volunteer fire departments and realigning responsibility for serving County Service Area (CSA) 40 territory, which was established in 1993 to provide structural fire protection services in unincorporated areas of Sonoma County that were not within a Fire Protection District, Community Services District or municipality.

Today, the Board of Supervisors approved a complex series of tax exchange and revenue sharing agreements to support consolidation of fire services, which are in various stages of review by the county Local Agency Formation Commission.

Read the entire press release on the County of Sonoma website at <https://sonomacounty.ca.gov/CAO/Press-Releases/County-commits-9-million-to-unify-improve-fire-services/>

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## CAREER CAFÉ “SPEED DATING” JOB FAIRE MARCH 29

Adapted from a press release by The Press Democrat, February 25, 2022.

Chamber member Sutter Santa Rosa Regional Hospital wants you to know about a new way of learning about jobs that are available in Sonoma County. It's coming to Santa Rosa on Tuesday, March 29th at coLAB on Mendocino Avenue. “Career Café” will feature 25 local employers available for you to meet over a cup of coffee – with Land and Water Coffee providing a “coffee tasting experience”.



Career Café won't be your typical job fair but will rather look more like a

“speed dating” event. Employers will gather around cocktail tables in coLAB's large lounges with carafes of coffee, cookies and chocolates and share about their company's culture and work life.

“We think COVID has forever changed how local residents will consider future employment opportunities,” said Dennis Sheely, one of the event planners who spearheads recruitment services for Sonoma Media Investments – parent company of The Press Democrat. “We think the days of large job fairs at hotel ballrooms are over. People are intimidated by the large crowd and those events typically don't draw currently employed individuals who would otherwise love to just meet employers informally and get to know more about what it's like to work there,” Sheely said. “And the rise of social media provides employers with a way to first meet briefly in person and then stay in touch after the event until the timing and opportunity matches for both. We think a café style event will appeal more to heavy social media users.”

Participating employers will vary from multiple industries including primary event



sponsor Sutter Health who will discuss nursing opportunities, as well as employers from a local bank, hotel and counseling group. The U.S. Army and the U.S. Postal Service will also be participating.

An RSVP is required as attendance will be limited. To do so go to <http://pressdemocrat.com/careercafe>. The event will be held from 4-7 p.m.

*Contributed by The Press Democrat*

## EDB EVENT: ECONOMIC PERSPECTIVE, CLIMATE & SUSTAINABILITY



Join the Sonoma County Economic Development Board as they look at the local economy through the lens of our environment. Dr. David Roland-Holst, a leading authority on economic forecasting and its relationship to the environment, will give a feature presentation on climate change's impacts on our economy. We will also hear from a panel on sustainability in Sonoma County, including clean energy, curating sustainable hospitality, and ongoing community outreach and education.

Thursday, April 7, 2022, 11:30 am - 1:30 pm  
Luther Burbank Center for the Arts

For information and tickets: <http://sonomaedb.org/Calendar/Economic-Perspective-Climate-and-Sustainability/>

## MARK WEST EDUCATION FOUNDATION ANNOUNCES 2022 POLENTA FEED

Get tickets at <https://mwef.square.site/>



*Mark West Education Foundation*

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## THANK YOU: RONI BERG AND PETE LESCURE

As we move into 2022, the Mark West Area Chamber of Commerce would like to thank two longtime members of the Mark West Citizens Advisory Council, Roni Berg and Pete Lescure, for their service to the community. Though they are retiring from the council, both Roni and Pete continue to be important parts of the community, and it is important to thank them for their time spent on the Council, and to encourage them as they continue to support their community.

As founding members of the Advisory Council, both Roni and Pete were instrumental in working with then-Supervisor Mike McGuire during the early years, even before the Council was officially created. Pete originally wrote a letter to McGuire urging the formation of a Community Services District for the Mark West area. After the original plan did not work out, Pete began working with McGuire to begin the process of creating a Municipal Advisory Council that would operate according to the requirements of local planning law.

At the same time as Pete's efforts, Roni was also in frequent contact with McGuire. As she has continued to do to the present day, Roni represented the Town of Fulton, and one of the key questions McGuire asked was, "What does Fulton need?" From this, Roni began multiple projects to better Fulton, including the annual Fulton Founders' Day cleanup and the Fulton Day Labor Center.

Both Roni and Pete also worked together with McGuire in order to generate funds via franchise fees from California American Water bills. After McGuire became a State Senator, current Supervisor James Gore was elected and official formed the Council and began working with Roni and Pete so that the franchise fee funds would be put to good use. In 2016, the Neighborhood Improvement Funding Program was established in order to help improve the Mark West Area and Fulton.

In remembering how they first joined the Council, Roni and Pete both acknowledged that one of their most important purposes as councilmembers was to be a voice for their respective regions. Both also agree that one of the most remarkable feats they accomplished while on the Council was using the aforementioned Improvement Funds to help landscape damaged areas after the Tubbs Fire.

Now, as the two longtime members of the Advisory Council step down to allow others to be the voice for their communities, Roni and Pete both offer words of encouragement to those who will take their place: Stephanie Bisordi and Heidi Would. "Stephanie is a fantastic, community-minded person, I'm thrilled she accepted the position," Roni says. Pete says of Heidi: "Heidi is doing a great job and offers a great voice for the community. She's really dedicating everything to the community."

As Roni and Pete step away from the Advisory Council, the Mark West Area Chamber of Commerce thanks them for all they have done to represent Larkfield and Fulton. To the readers of the Lark, both offer words of thanks in return:

Roni says: "We always have two members of the Mark West Chamber on the Council. The Chamber and the Council have a unique opportunity to collaborate for the betterment of our community!"

Pete says: "Come and participate! This is your voice to your local government!"

*Contributed by Johnathan Williams*

## HELP FIRST RESPONDERS EVACUATE NEIGHBORHOODS QUICKLY

The Sheriff's Office is giving away evacuation tags to residents in unincorporated Sonoma County, city of Sonoma, and Windsor. Evacuation tags help quickly ensure that neighborhoods are evacuated during a disaster. Residents tie the tag in a visible location when they evacuate. This saves time because first responders don't have to tie their own ribbon on the property, and can immediately check the next home. Tags are available right now!

- Main Office (2796 Ventura Avenue, Santa Rosa)
- Main Adult Detention Facility (2777 Ventura Ave, Santa Rosa)
- Valley Substation (810 B Grove St, Sonoma)
- River Substation (16225 First St, Guerneville)
- Sonoma Police Dept (175 First St West, Sonoma)
- Windsor Police Department (9291 Old Redwood Highway, Bldg. 300, Windsor)

<https://www.sonomacountyfd.org/evacuation-tag-information-from-sonoma-county-sheriff-s-office>



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## Enhancing the Health, Beauty and Safety of Trees



Born and raised in Sonoma County, Jeff Kowell always loved the outdoors. So when he started working for a local tree service at age 23, it was a natural fit. In 1995, Jeff founded Image Tree Service, Inc. His in-depth knowledge of native species and how to maintain and nurture their healthy growth, combined with his personable approach to doing business, has since made it one of the most successful tree companies in Sonoma County. Licensed and insured, Image Tree Service serves all of Northern California with a safety-conscious work ethic and a high degree of customer satisfaction.

Whether you need land clearing, vegetation management or tree preservation, the company will selectively remove unwanted growth, shrubs, brush and trees. Jeff and his team have more than two decades of tree experience including preserving fire-damaged trees and replanting where trees are unsalvageable. Call to find out more about all their tree and vineyard services or to schedule an estimate.

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## THE CHAMBER IS HIRING! BE OUR OFFICE MANAGER!

**Position Summary:** Ensures the Mark West Area Chamber of Commerce is a valued community resource through a variety of duties and responsibilities. Provides the Chamber Board, members and visitors with administrative support, and serves as liaison between the Chamber and the community. Contributes to the overall public image of the Chamber by providing superior customer service. Performs other related duties as required to maintain a professional office environment.

### Examples of Responsibilities:

- Oversee operations of the Mark West Area Chamber of Commerce and Visitors Center office
- Support management of the Mark West Area Chamber of Commerce and Visitors Center website, maintaining the member directory, member highlights and Sponsor listings, up to date relevant information, members, and events
- Support accounts payable and receivable process, including membership payments and monthly reconciliation of bank accounts
- Generate and mail/email membership renewal invoices
- Support the Vice President of Membership with membership attraction and retention by providing reports on aging, processing new members applications, renewals and non-renewals
- Support the Vice President of Publicity/Public Relations with the creation of ads and announcements through Chamber social media channels
- Compile and send member updates and information through the Chambers email communication platform of choice (such as Chamber email accounts and Constant Contact)
- Assist with distribution of the newsletter after content is coordinated and the newsletter is produced for release via print and email
- Provide support to the Board of Directors as needed, such as coordination and distribution of Board reports
- Other administrative duties as assigned

### Perform routine clerical/administrative tasks including:

- Answer phones/respond to phone inquiries and requests
- Respond to Chamber emails in a timely manner
- Maintain office supplies
- Welcome visitors and provide assistance
- Respond to correspondence in a professional manner

### Provide support for special events including:

- Chamber Socials
- Chamber Luncheons
- Annual Events: Community Faire, Membership Dinner, and Tree Lighting
- Additional Special Events As Identified

### Education, Experience & Other Requirements:

- Strong written and verbal communication skills
- Ability to keep track of multiple deadlines
- Personable and outgoing
- Strong organizational skills
- Applied knowledge of Word/Excel, Quickbooks, Google Docs/Sheets preferred
- Applied knowledge of WordPress or website management preferred
- Applied knowledge and ability to update social media platforms preferred
- High school diploma or equivalent required
- Minimum of 1 year Office Management experience or equivalent is preferred
- Bilingual is a plus

This is a part-time position requiring 20 - 25 hours per week. Position reports to the Board of Directors.

The successful candidate will be paid on a monthly basis via submission of a timesheet.

To apply, send your résumé to [office@markwest.org](mailto:office@markwest.org).

**TO APPLY,  
SEND YOUR RÉSUMÉ TO  
[OFFICE@MARKWEST.ORG](mailto:OFFICE@MARKWEST.ORG)**

## HELP WITH WILDFIRE PROTECTION PLANNING

Permit Sonoma wants your feedback on Sonoma County's Community Wildfire Protection Plan (CWPP). A CWPP is a planning tool to collaboratively assess wildfire threats to homes and communities. The plan also identifies actions that can be taken to reduce any wildfire risk. Your input can help our county prepare for wildfires. You can learn more about the CWPP on the Permit Sonoma website: <https://sonomacounty.ca.gov/PRMD/Fire-Prevention/Community-Wildfire-Protection-Plan/>



## A WELCOME TO STEPHANIE BISORDI

The Mark West Area Chamber of Commerce would like to congratulate Chamber member Stephanie Bisordi on joining the Mark West Citizens Advisory Council. Representing the Town of Fulton, Stephanie has been dedicated to bettering her community for over 20 years, and is glad to be able to continue doing so as a member of the Council.

Stephanie's first connection to the Advisory Council was through her longtime friend and neighbor, Roni Berg. Stephanie and Roni first met in 1993, as neighbors in Fulton, and worked together over the next three decades on a variety of Fulton projects. One of the most notable of these projects was the establishment of the Fulton Day Labor Center, which Stephanie and Roni worked on together with the help of then-Supervisor Mike McGuire. The Day Labor Center has had a tremendously beneficial impact on the lives of Fulton workers, and Stephanie is proud that she and Roni were able to be a part of bringing the plan to fruition.

As the one who nominated Stephanie for her position on the Council, Roni has been willing and able to help Stephanie with any challenges that being a part of the Council may bring. Stephanie acknowledges that one of the conditions she had for accepting Roni's nomination was Roni's continued support in making sure that Fulton continues to have a strong voice on the Council. "Roni can really see what Fulton needs and knows so much about the area that may not be obvious. She's really made an imprint in this community," Stephanie says.

The other major supporting voice in Stephanie's life has been her family. Her husband, Rob, and children, Robbie and Lori, have been fully supportive of Stephanie's decision to join the Council. The Bisordi family has been a part of Fulton since 1898, and Stephanie is proud to be able to represent the name as part of her support of Fulton on the Council. "Rob has always been my biggest supporter, always pushing me to step outside my comfort zone and try new things. I can't thank him and the kids enough. We're an entire family of volunteers," Stephanie says.

In addition to her family and Roni, Stephanie also thanks the Mark West Area Chamber of Commerce for being a great inspiration. By joining the Chamber, Stephanie was able to think about bigger and more impactful volunteer projects that could benefit her community. One of the most important of these has been the Lunches for Lifesavers project, which has been successful in large part due to the efforts of the Chamber. "[Chamber President] Steve Plamann has been awesome to know and work with. He was really instrumental in helping push me along through everything," Stephanie says.

Ultimately, Stephanie seeks to serve to the best of her ability on the Mark West Citizens Advisory Council. With the support of her family, Roni, and the Chamber, Stephanie knows that she can be the voice Fulton needs. In closing, Stephanie says: "I'm trying to be a voice for Fulton, and continue Roni's fight. This Town has a rich history, and I want it to stay alive!"

*Contributed by Johnathan Williams*



*Stephanie Bisordi addressing the crowd at the August 2021 Social. Photo by John Nelson.*

## GET INVOLVED IN YOUR COMMUNITY

Hey Larkfield/Wikiup/Mark West Area --  
Get Involved in Your Community with...

### The Mark West Citizens Advisory Council

This is YOUR voice to help our community thrive.

The Council meets monthly and discusses local land planning and development issues, public infrastructure needs, public safety concerns, community events, and more!

The Council also offers competitive small grants to help fund neighborhood improvement projects.

Learn more at <https://markwestcac.org/>

Facebook: <https://www.facebook.com/markwestcouncil>



## ASSEMBLYMEMBER JIM WOOD RELEASES HEALTH CARE PRIORITIES FOR 2022

Adapted from a press release by Assemblymember Jim Wood, 2nd Assembly District, February 15, 2022

SACRAMENTO—Today, Assemblymember Jim Wood (D-Santa Rosa) announced his package of health care legislation for 2022, including his priority bill, AB 1130, creating the Office of Health Care Affordability (OHCA).

**AB 1130**, currently in the Senate Health Committee, creates an office that would collect and analyze the health care market for cost drivers and trends in order to develop data-informed policies, and ultimately cost targets, with the goal of lowering and controlling health care costs to provide quality and affordable health care to all Californians. Wood has been working with Governor Newsom's Administration and Senate Health Committee Chair Dr. Richard Pan, and has spent the past year engaging a wide range of stakeholders in extensive discussions.

**AB 2080**, the Health Care Consolidation and Contracting Fairness Act of 2022, will clarify the California Attorney General's role and authority to review and give conditional consent, consent or not consent to transactions such as contracting between health care providers and health care service plans or insurers and mergers and acquisitions for a medical group, hospital or hospital system, health care service plan, health insurer or pharmacy benefit manager, except for a nonprofit corporation. In addition, before issuing a written decision, the Attorney General shall conduct one or more public meetings on a major transaction.

**AB 2079** would require skilled nursing facilities (SNFs) to spend a minimum of 85 percent of their aggregate health and non-health revenues from all payer sources to be spent on direct care of residents.

**AB 1878** would continue efforts to provide financial help for plans offered through Covered California and lower out-of-pocket costs. This bill would allow "Silver" plans offered through Covered California to provide zero deductibles and lower cost sharing for consumers earning up to 600 percent of the federal poverty level (FPL). These improvements could be available if the estimated \$525 million annual funding is included in the "Build Back Better" legislation being considered in Congress. There are also funds currently set aside in the state's affordability fund (established in AB 133).

Read the complete press release at <https://a02.asmdc.org/press-releases/20220215-asm-jim-wood-releases-health-care-priorities-2022>

*The Mark West Area Chamber of Commerce & Visitors Center provides space in The Lark newsletter for local government representatives to publish announcements. The ideas and facts presented in this article are provided by the author and do not necessarily reflect the views of the Mark West Area Chamber of Commerce & Visitors Center.*



At California American Water, we're here to help you conserve water **INDOORS** so you can use less and save water and money on your water bill. Here are some simple tips:



**Install aerators on kitchen and bathroom faucets:** Check for worn washers and gaskets that might cause drips. Aerators add air into the water stream so you can use less water noticing a difference in water flow.



**Replace old, non-efficient toilets with a new, high-efficiency models:** A leaking toilet can double the total monthly water usage by the whole household. Save water and money with every flush.



**Regularly check your toilet, faucets and pipes for leaks:** Download our free leak detection kit at [californiaamwater.com](http://californiaamwater.com) > Conservation > Detecting Leaks. If you find a leak, have it fixed as soon as possible.





**The Lark Newsletter** is published monthly under the direction of:

The Mark West Area Chamber of Commerce & Visitors Center  
4787 Old Redwood Hwy, Suite 101, Santa Rosa, CA 95403

ADVERTISING: 6 months \$107.50; 1 year \$200

*Promote your business with  
your flyer in the Chamber online newsletter.  
You supply the flyer - We do the work!*

FLYER INSERTION: \$35 per issue.

You supply a .pdf version of your 8.5" x 11" flyer to office@markwest.org

You can pay online at <http://markwest.org/payment>

The Lark Newsletter is emailed to member businesses each month.  
For more information, contact the Chamber office at 707-578-7975.

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Deadline for publication is the 3rd Wednesday of the month.  
Please email your materials to office@markwest.org

**MEMBERSHIP SERVICES & DEVELOPMENT**

Monday - Friday, 10:00am - 3:00pm

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**JOIN THE CHAMBER****Standard Dues**

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Application: <http://markwest.org/files/MembershipApplication200718.pdf>

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